



CORAZONES UNIDOS SIEMPRE
CHI UPSILON SIGMA
NATIONAL LATIN SORORITY, INC.®

February 17, 2015

Dear Prospective Vendor,

Chi Upsilon Sigma National Latin Sorority, Inc.® has established a National Vendor Certification Policy for all persons selling merchandise, which includes any and all trademarks, trade names, etc. representing Chi Upsilon Sigma®. By implementing this policy, our members have been instructed to purchase merchandise only from those vendors who have been certified by our National Office.

We have enclosed a licensing agreement, which invites you to become a Certified Vendor for one year. Please complete the application and include an electronic sample of materials that you would like to sell. The completed application should be submitted to board@justbecus.org. Note: the application will not be approved without the license fee of \$100.00. Only online payments made through PayPal will be accepted and will only accept vending fees for one contract year. Online fees should be submitted to cus_treasurer@yahoo.com.

Upon approval of your application, an Authorized Vendor Certificate will be mailed to you. In addition, we will add your name to the list of Certified Vendors, which will appear on our National website. We will also send you the dates and locations of our regional and national conferences. If your application is not approved, we will refund your money in full. If you have any questions or concerns regarding the Vendor Certification Policy, you may contact our National Office at (212) 386-5512 or through email at board@justbecus.org.

Sincerely,

Jasmin Larach

Jasmin Larach, President

Chi Upsilon Sigma Latin Sorority, Inc.®

Leadership | Sisterhood | Service | Character

280 Madison Avenue, Suite 912-255 | New York, New York 10016 | Office : 212-386-5512

Fax: 866-651-8105 | Email: board@justbecus.org | www.JustBeCUS.org | www.ChiUpsilonSigma.org

CUS VENDOR APPLICATION

RETURN APPLICATION TO: board@justbecus.org

Please complete this application in its entirety.

Date: _____ Company Name: _____

Contact Name: _____ Contact Position Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Fax #: _____ Website: _____

Other social media outlets: (Facebook, Twitter, Pintrest, etc.) _____

Check all Chi Upsilon Sigma® merchandise to be sold by your company.

- | | | |
|---|--|--|
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Hats/Caps | <input type="checkbox"/> Sportswear/Sweatsuits |
| <input type="checkbox"/> Auto Accessories | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Sweaters/Sweatshirts |
| <input type="checkbox"/> Badges/Buttons | <input type="checkbox"/> Crests/Shield/Pendants | <input type="checkbox"/> Tote bags/Travel Kits |
| <input type="checkbox"/> Banners/Flags | <input type="checkbox"/> Pins/Badges | <input type="checkbox"/> Umbrellas |
| <input type="checkbox"/> Ceramics/Cups/Mugs | <input type="checkbox"/> Pens/Pencils | <input type="checkbox"/> Phone accessories |
| <input type="checkbox"/> Decals | <input type="checkbox"/> Photos/Pictures/Posters | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Glassware | <input type="checkbox"/> Shirts/T-shirts | |

Payment Information: The Vendor agrees to pay \$100. Payment must be received prior to approval of Vendor Agreement. Payment can be made online using PayPal. We will only accept vending fees for one calendar year.

FOR CHI UPSILON SIGMA OFFICIAL USE ONLY

Approved Not Approved

Explanation for denial: _____

CUS Authorized Signature _____ Date _____

VENDOR AGREEMENT

This Agreement is entered into by Corazones Unidos Siempre, Chi Upsilon Sigma Latin Sorority Inc.® (hereafter referred to as Chi Upsilon Sigma®) and _____ listed above (hereafter referred to as the Vendor, Exhibitor, or Company). Chi Upsilon Sigma Latin Sorority Inc.® grants the Vendor a limited license to reproduce, sell and /or distribute Chi Upsilon Sigma® trademarks and trade names as stated in application at Sorority sponsored activities and the Vendor hereby agrees to adhere to the rules and restrictions described in same for term identified here beginning _____ and ending _____.

In addition to the conditions set forth, the parties agree as follows:

1. That the Vendor shall pay to the Sorority upon execution of the Agreement a sum of \$100.00 for the total license fee.
2. The Vendor shall submit a detailed list of merchandise to be sold which displays the name, letters, insignia, etc. of Chi Upsilon Sigma®. A sample will be attached as part of the certification process if approval is granted. [electronic samples are acceptable]
3. The Vendor is authorized to use any of Chi Upsilon Sigma® trademarks including Greek Letters, Group Name in Text, Shield, Nicknames, Established Year, Symbols & Badges, Flower, Jewels & Stones, Mascots & Animals.
4. A Chi Upsilon Sigma® Vendor License must be displayed by Vendor at all times at the site where merchandise displaying the Greek letters, crest, symbols, trademarks, trade names, or name of Chi Upsilon Sigma®, in whole or part, is being sold, or business is being conducted.
5. The applicant understands that Chi Upsilon Sigma® shall not be liable for loss of goods or nonpayment by an individual or chapter. All disputes must be handled with the individual or chapter.
6. It is expressly understood and agreed by the Vendor that Chi Upsilon Sigma®, its officers, members, sponsors, employees or agents shall not be liable for loss or damage to the goods or properties of Vendors.
7. Vendor acknowledges Chi Upsilon Sigma® title in its trademark and recognizes that the trademark represents the Sorority's goodwill.
8. Chi Upsilon Sigma® has the right to inspect the Vendor's merchandise, and if it does not approve of the quality of the merchandise or the pictures and wording the sorority has the right to remove the merchandise from the certification list.
9. It is understood and agreed that this agreement may not be transferred or assigned by the Vendor without the written consent of Chi Upsilon Sigma®. The sorority reserves the right to withdraw any license of a vendor that violates the policies and procedures of the sorority.

10. Chi Upsilon Sigma® requires that all certified vendors guarantee their products. Should a product be defective or incorrect in anyway, the client must receive an acceptable adjustment within a 60-day period.
11. Chi Upsilon Sigma® reserves the right to cancel the Vendor's license upon failure of Vendor to comply with any condition of said License or any provision of this agreement, but said cancellation shall not relieve the Vendor of obligations to pay License Fee as provided for herein.
12. Vendor agrees to maintain the integrity of all trademarks of Chi Upsilon Sigma® and adhere to website guidelines when displaying merchandise on-line or through social media.

Terms: The Statement of Authorization and the benefits outlined above will be valid for one (1) year after the date of the contract and will expire on_____. Authorization may be renewed after that date, which will include a fee. If the Vendor chooses not to renew this agreement, the Vendor will no longer be considered a Certified Chi Upsilon Sigma® Vendor and forfeits any and all rights to use Chi Upsilon Sigma Latin Sorority Inc.® in text, logo or symbols as outlined in this Vendor Agreement whether for advertising, promotion or publicity purposes by Vendor.

Benefits:

- 1) The Vendor has the right to use the name and/or likeness of Chi Upsilon Sigma® on merchandise.
- 2) The Vendor will have their company name and logo appear on the National Web Site.
- 3) The Vendor will have a ½ page advertisement in the Annual Banquet program and the bi-annual National Convention program.

Applicant Signature

Date

Chi Upsilon Sigma® Authorized Signature

Date